

VIRTUAL CLASSROOM

**CELEMI**  
Exploring change™



## Addressing the human side of change

Reflect on how you view and handle change processes.  
Make your organization more open to change.

The ability to engage employees in change is rapidly becoming a key determinant of business success. Leaders need a clear understanding of the factors involved in change, so they can take action and effectively lead.

Celemi Exploring Change™ is a dialogue about change. Organizations, divisions, or teams that want to increase their return on investment for transformation initiatives can use the workshop to build a shared language and collective insights into what it takes to bring people on board.



### KEY THEMES

- Change
- Implementation
- Communication
- Alignment



### TARGET GROUP

People managers and change project managers.  
High potentials. Executive MBA students.



### PARTICIPANTS

Up to 20 participants in 2-5 teams.



### METHOD

Facilitator led session in a virtual classroom, with interactive team activities in breakout rooms.



### TIME

1.5 - 3 hours.



## What clients say

*“We held the workshop as part of a 2-day management meeting, as we were planning the reorganization of our European distribution chain. The session helped us consider the full context of change, and put the spotlight on what we need to get right to bring people on board.”*

– Kerstin Lindell, President and CEO, Bona AB



Celemi Exploring change™ offers a structured dialog that puts the spotlight on four success factors that can fast track change in your organization. It highlights the human dimension of change, providing valuable insights for leaders that want to help their teams or departments act on change – now and in the future.

### Participants will

- Share their experiences of transformation processes.
- Apply theoretical models for organizational transformation and change.
- Deepen their understanding of the human side of change.
- Learn how to analyze financial ratios and key performance indicators.

### KEY CONCEPTS COVERED

Key concepts covered

- Organizational resistance
- Emotional responses
- Communication
- Implementation
- Middle management buy-in
- Alignment of reward structures